



Document

## **[Church Name] – [Project Title] – [MM / YY] – [KBG / CIG]**

A completed proposal will probably end up being between 3 and 6 pages long. Note that questions, 4, 6, and 7 do not apply to KBG proposals.

- 1) How did your church become interested in submitting a Faith, Work, and Economics Grant?
- 2) Who are the direct beneficiaries/participants of this project?
- 3) Describe the project(s) you would like to pursue (you are welcome to take as many pages as you need to answer this question.)
- 4) Tell us what you hope to be the outputs\* of this project.
- 5) What are the deliverables you hope to produce (deliverables are materials produced be they an event schedule, post event action items, strategic plan, mp3 audio, reflection paper, etc.)?
- 6) Tell us – as succinctly as you can - what you expect your project to achieve. These are meant to be outcomes\* of your activities.
- 7) What objective outcome measures will be used to determine the degree to which your project was successful and at what point(s) do you anticipate evaluating the results? When will you report these results to us? How will you establish a baseline for use in measuring progress?
- 8) In what ways is your proposal biblically and theologically grounded?
- 9) What long-term impact do you anticipate this project having?

- 10) Why do you believe this project will have long-term impact and/or sustainability?
- 11) To what extent does the proposal reflect an interest in integrating Faith, Work, and Economics in church ministry for the purpose of human flourishing?
- 12) Does the proposal articulate a vision for local and/or regional collaboration?  
(Optional)
- 13) What leaders are involved in the process of developing your proposal, and who/how will they be involved in the project execution?
- 14) Are you committed to satisfying the Foundation's requirements for accountability by providing timely program and financial reports?
- 15) Outline the budget for this project and note how much will be supported by the Foundation.

\*Outcomes cannot be achieved directly by you, they only happen as a result of certain outputs. For example: Activity => Outputs => Outcomes. Hosting class on literature => 40 people attended regularly => Literacy in our village rose 25% and now parents are teaching children to read. If this is a KBG grant application, your outcome may be as simple as "effectively changing the way our church does mercy ministry and coming up with solid ideas for a CIG." It's often best to think of two different kinds of outcomes: changes in knowledge and changes in behavior. Note that in the above example, there was a change in knowledge (literacy rate increased) and that preceded a change in behavior (parents teaching their children to read). Note as well that neither of these things can be forced. All one can do is invest resources (Inputs), Conduct activities (host class), and produce hard results (attendance was an output here.). The outcomes which come later, are dependent on a variety of variables, and highly influenced by execution of the right projects. See the sample program theory for a visual explanation of the differences between activities, outputs, and outcomes.

# **One-Pager –[Church Name] – [Project Title] – [MM / YY] – CIG**

(to be filled out for CIGs only)

**Purpose:** Why you want to pursue this project – the big picture, the outcomes you want to see happen as a result. “To ..... in order to.....”

**Value Proposition:** “If we do x, the purpose listed above will happen.”

**Goal:** What are the concrete goals you practically hope to achieve? I.e.: “To do X, Y, and Z, by doing A, and B.” This should be the primary activity(s) and their presumed immediate outcomes.

## **Magnitude of Investment:**

- Time involved
- Financial costs involved
- Etc.

## **Expected Return (a mixture of outputs and outcomes.):**

- Low end: preferably a range with some hard numbers. 100 – 200 lorem ipsum.
- Low end: x and y happen.
- High end: preferably a range with some hard numbers. 500 – 1000 lorem ipsum.
- High end: x y and z happen.

## **Success depends on:**

- What is absolutely necessary for success of this project?

## **Key Drivers, Assumptions:**

- What are the key drivers or assumptions you are making?
- i.e.: If this happens, then this will happen as a result.

## **Key Risks/Uncertainties:**

- What are the risks you face that threaten successful outcomes of this project?
- What are the uncertainties that threaten successful outcomes of this project?
- i.e.: adequate time, know-how, buy-in, ability to market, etc.

## **Timing/Strategy:**

- Basic list of key months and their corresponding activities, particularly as they relate to progress towards achieving goal(s).
- January: Activities 1, 2, 3
- February: Activity 4
- March: Activities 5, 6
- May: Turn in report to Foundation.